



(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial  
Ownership Report (FCC Form 323)

File Number: 0000046730 | Submit Date: 2018-03-02 | FRN: 0019417518

Purpose: Commercial Broadcast Stations Biennial Ownership Report | Status: Received | Status Date: 03/02/2018

Filing Status: Active

Section I - General Information

1. Respondent

FRN		Entity Name			
0018986638		Hearst Broadcasting, Inc.			

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
c/o The Hearst Corporation 300 West 57th Street	New York	NY	10019	+1 (919) 839-0300	mprak@brookspierce.com

2. Contact Representative

Name		Organization			
Mark J. Prak		Brooks, Pierce et al.			

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
150 Fayetteville Street Suite 1700	Raleigh	NC	27601	+1 (919) 839-0300	mprak@brookspierce.com

3. Application Filing Fee

Not Applicable

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Entity required to file a Form 323 because it holds an attributable interest in one or more Licensees
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:	
Purpose	Biennial
"As of" date	10/01/2017  When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.

5. Licensee(s)  
and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN
WVTM Hearst Television Inc.	0023890601

Fac. ID No.	Call Sign	City	State	Service
74173	WVTM-TV	BIRMINGHAM	AL	DTV

Licensee/Permittee Name	FRN
Hearst Stations Inc.	0001587583

Fac. ID No.	Call Sign	City	State	Service
10242	KQCA	STOCKTON	CA	DTV
19653	KSBW	SALINAS	CA	DTV
33875	KCRA-TV	SACRAMENTO	CA	DTV
57476	WPTZ	PLATTSBURGH	NY	DTV
64444	KCWE	KANSAS CITY	MO	DTV
65679	WBAL	BALTIMORE	MD	AM
65681	WTAE-TV	PITTSBURGH	PA	DTV
65684	WCVB-TV	BOSTON	MA	DTV
65686	KMBC-TV	KANSAS CITY	MO	DTV
65693	WIYY	BALTIMORE	MD	FM
73344	WNNE	HARTFORD	VT	DTV

Licensee/Permittee Name	FRN
WJCL Hearst Television LLC	0023890700

Fac. ID No.	Call Sign	City	State	Service
37174	WJCL	SAVANNAH	GA	DTV

Licensee/Permittee Name	FRN
Jackson Hearst Television Inc.	0019178607

Fac. ID No.	Call Sign	City	State	Service
49712	WAPT	JACKSON	MS	DTV

Licensee/Permittee Name	FRN
WBAL Hearst Television Inc.	0003792926

Fac. ID No.	Call Sign	City	State	Service
65696	WBAL-TV	BALTIMORE	MD	DTV

Licensee/Permittee Name	FRN
New Orleans Hearst Television Inc.	0001769256

Fac. ID No.	Call Sign	City	State	Service
71357	WDSU	NEW ORLEANS	LA	DTV

Licensee/Permittee Name	FRN
Hearst Properties Inc.	0002538445

Fac. ID No.	Call Sign	City	State	Service
25738	WESH	DAYTONA BEACH	FL	DTV
33710	KCCI	DES MOINES	IA	DTV
51988	WPBF	TEQUESTA	FL	DTV
53465	WKCF	CLERMONT	FL	DTV
53819	WMOR-TV	LAKELAND	FL	DTV
53903	KETV	OMAHA	NE	DTV
53921	WXII-TV	WINSTON-SALEM	NC	DTV
53928	KOAT-TV	ALBUQUERQUE	NM	DTV
53930	WGAL	LANCASTER	PA	DTV
53939	WLKY	LOUISVILLE	KY	DTV
73288	WMTW	POLAND SPRING	ME	DTV
73292	WMUR-TV	MANCHESTER	NH	DTV

Licensee/Permittee Name	FRN
WYFF Hearst Television Inc.	0001565050

Fac. ID No.	Call Sign	City	State	Service
53905	WYFF	GREENVILLE	SC	DTV

Licensee/Permittee Name	FRN
Arkansas Hearst Television Inc.	0019178573

Fac. ID No.	Call Sign	City	State	Service
60353	KHBS	FORT SMITH	AR	DTV
60354	KHOG-TV	FAYETTEVILLE	AR	DTV

Licensee/Permittee Name	FRN
WISN Hearst Television Inc.	0003792710

Fac. ID No.	Call Sign	City	State	Service
65680	WISN-TV	MILWAUKEE	WI	DTV

Licensee/Permittee Name	FRN
Ohio/Oklahoma Hearst Television Inc.	0001587609

Fac. ID No.	Call Sign	City	State	Service
12508	KOCO-TV	OKLAHOMA CITY	OK	DTV
46979	WLWT	CINCINNATI	OH	DTV

### Section II – Biennial Ownership Information

#### 1. 47 C.F.R. Section 73.3613 Documents

Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments required to be filed pursuant to 47 C.F.R. Section 73.3613 for the facility or facilities listed on this report. If the agreement is an attributable Local Marketing Agreement (LMA), an attributable Joint Sales Agreement (JSA), or a network affiliation agreement, check the appropriate box. Otherwise, select “Other.” Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select “Not Applicable” in response to this question.

Not Applicable.

#### 2. Ownership Interests

**(a) Ownership Interests.** This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A “direct” interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission’s Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0018986638	
Entity Name	Hearst Broadcasting, Inc.	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	300 West 57th Street
	City	New York
	State ("NA" if non-U.S. address)	NY
	Zip/Postal Code	10019
	Country (if non-U.S. address)	United States

Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0015081110		
Entity Name	Hearst Communications, Inc.		
Address	PO Box		
	Street 1	300 West 57th Street	
	Street 2		
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	100.0%	Jointly Held? No
	Equity	100.0%	
	Total assets (Equity Debt Plus)	100.0%	
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0019282532	
Name	James M. Asher	
Address	PO Box	
	Street 1	c/o The Hearst Corporation

	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019253939		
Name	Catherine A. Bostron		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Female	
	Ethnicity	Not Hispanic or Latino	
	Race	White	

Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019352467		
Name	David I. Kors		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	214 N. Tryon Street	
	City	Charlotte	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	28202	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0021224589	
Name	Warren McDonald	
Address	PO Box	
	Street 1	c/o The Hearst Corporation
	Street 2	214 N. Tryon Street

	City	Charlotte	
	State ("NA" if non-U.S. address)	NC	
	Zip/Postal Code	28202	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0024214827		
Name	Mark C. Redman		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	



Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information			
FRN	0019414226		
Name	Mitchell Scherzer		
Address	PO Box		
	Street 1	c/o The Hearst Corporation	
	Street 2	300 West 57th Street	
	City	New York	
	State ("NA" if non-U.S. address)	NY	
	Zip/Postal Code	10019	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?			No

Ownership Information		
FRN	0019320159	
Name	Jordan M. Wertlieb	
Address	PO Box	
	Street 1	c/o Hearst Television Inc.
	Street 2	300 West 57th Street

	<div>City</div>	New York	
	<div>State ("NA" if non-U.S. address)</div>	NY	
	<div>Zip/Postal Code</div>	10019	
	<div>Country (if non-U.S. address)</div>	United States	
<div>Listing Type</div>	Other Interest Holder		
<div>Positional Interests (check all that apply)</div>	Officer, Director		
<div>Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)</div>	<div>Citizenship</div>	US	
	<div>Gender</div>	Male	
	<div>Ethnicity</div>	Not Hispanic or Latino	
	<div>Race</div>	White	
<div>Interest Percentages (enter percentage values from 0.0 to 100.0)</div>	<div>Voting</div>	0.0%	<div>Jointly Held?</div> <div>No</div>
	<div>Equity</div>	0.0%	
	<div>Total assets (Equity Debt Plus)</div>		
<div>Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?</div>			<div>No</div>
<div>(b) Respondent certifies that any interests, including equity, financial, or voting interests, not reported in this filing are non-attributable. If "No," submit as an exhibit an explanation.</div>		<div>Yes</div>	

<p><b>(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?</b></p> <p>If "<u>Yes</u>," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.</p> <p>NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please <a href="#">Click Here</a>.</p> <p>If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.</p> <p>The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.</p>	No
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<p><b>(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?</b></p> <p>If "<u>Yes</u>," provide the following information for each such the relationship.</p>	No
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<p><b>(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?</b></p> <p>If "<u>Yes</u>," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.</p>	No
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Certification

Section	Question	Response
Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSE --OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	

<b>Certification</b>	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: <b>Secretary</b> Exact Legal Title or Name of Respondent: <b>Hearst Broadcasting, Inc.</b> Name: <b>Catherine A. Bostron</b> Phone: <b>2126492025</b>  03/02/2018
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